

MEDIA KIT

BELIEVER, FRIEND,
ENTREPRENEUR MINDSET
& DREAMCATCHER

BARNABY
BENAVIDES

LEADING WITH PURPOSE

CAREER BUILDER

Barnaby Enrique Benavides is on a mission to inspire people to not only live better lives and serve others with high standards results, but also leave a legacy. Known as the consultant and asset you need in your business and life; he is adept at identifying ways to turn influence into strategies and popularity into profits. Whether on his top-rated business results or when he's dropping gems from the work stage, Barnaby champions the long-term payoff of intentionally pursuing purpose.



After spending more than a decade working as a Hospitality Member at exclusive brand and non-branded companies, Barnaby found himself at a crossroads. While his bank account boomed, he felt unfulfilled and bankrupt of the joy and economic freedom he desired. With a plan, a strong belief in his God-given talents and a deep desire to be his own boss, Barnaby left his six-figure job. He sought expert help and support from his closest career advisors. Within months of taking the leap of faith, he is successfully converting his part-time side hustle in consulting and becoming specialist in brands into a full-time business. Since now, he is building a profitable personal development and business education empire with a strong vision to enter the entrepreneurial universe.



NEWS MAKER

Thousands of followers and readers amongst social medias and blogs have tuned in to Barnaby's actionable insights. Whether sitting on the couch of a local client or offering commentary on the latest hospitality news headlines to his colleagues, he has an innate ability to connect with a variety of audiences. In addition, articles and posts featuring his juggling family and career have racked up over many views and generated coverage on his personal news blog spot.



ENTREPRENEURIAL MINDSET

STRATEGIC SUCCESS



As the future founder of a learning Consultancy Services, Barnaby specializes in business development training and strategic coaching for emerging skilled hospitality assets and established newcomers to start learning the process to love the career, his transformative resources help on duty young talents get richer in experiences in services, relationships and business health. Barnaby dream goals offers insight into proven corporate strategies and business principles that catapult barely surviving companies into thriving enterprises. His firm's unique and immersive programs help branded and non-branded management gain the confidence and clarity to build profitable ventures doing what they love.



BY THE NUMBERS

CONTENT THAT DRIVES TRAFFIC



Barnaby has captured the attention and hearts of some audiences through digital media and his content creation in the Caribbean. He consistently shares content that connects, and has created an engaged and active online following. Barnaby's wide-reaching digital presence serves as another way to encourage and equip organic builders.

2,000+

TOTAL SOCIAL MEDIA FOLLOWERS

4,000+

UNIQUE WEBSITE VISITORS

10,000+

AVERAGE MONTHLY LIKE AND VIEWS

100+

E-MAIL SUBSCRIBERS

1,000+EXP.

APPLICATION DOWNLOADS (#1
COMING SOON)



VOICE OF AUTHENTICITY

SPEAKER AND TRAINER

A relatable and genuine leader, top teambuilder, coaching and training conferences such as Van Der Valk Teambuilding Project or Marriott International Breakthrough Leadership, and more have tapped Barnaby to serve as a keynote speaker. Members of his audience often remark on her transparent, practical and motivating approach to both business and life.

AMBASSADOR

BRANDS REPRESENTATIVE

Barnaby is also the ambassador of the popular and highly-rated Santero Wines Collections, where he doles out entrepreneurship and brands tips. In his unique blend of honesty, humor and humility he entertains several clients with this new challenge entering the exquisite wines universe with a unique and exclusive catalog in the market, Barnaby shares his

first-hand knowledge of navigating entrepreneurship. Beside this, he is also involving in several projects with brands like The Palma Food, Cloudworkers LTD, Italy In The World BV and the former delivery platform Island Direct LLC.



BELIEVER, FRIEND & DREAMCATCHER



WORK & HOME

When he's not helping active hospitality seekers or volunteering or consulting corporates to optimize their businesses, Barnaby enjoys spending time with his family, dogs and cat. Affectionately known as his dearest treasure, he often shares snapshots from their everyday life.